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(Photos available upon request)

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DANIEL SHORT APPOINTED DIRECTOR OF CONSULTANT SERVICES

Winston-Salem, N.C. (August 25, 2025) – Beverage-Air, Victory Refrigeration, Champion Industries, and Bi-Line Systems announce the appointment of **Daniel Short** as the new Director of Consultant Services, serving all four brands.

In this role, **Short** will focus on fee-based consultant firms and key end users through targeted industry association events, company educational seminars and on-site visits. **Short** will work to ensure that Beverage-Air, Victory Refrigeration, Champion Industries, and Bi-Line Systems will continue to serve as trusted resources for foodservice professionals.

Short brings extensive industry experience and a strong record of success to this role. Over the past two years, he has served as Regional Sales and Educational Development Manager for Beverage-Air and Victory Refrigeration. "Daniel played a key role in strengthening our market presence, building strategic relationships, and advancing training initiatives," said Korey Brownlee, President of Beverage-Air and Victory.

Prior to his most recent role, **Short** spent nearly seven years as a key member of the Champion Industries and Bi-Line Systems teams, serving as their Marketing Director. "His in-depth knowledge of our products, markets, and customer needs uniquely positions him to successfully lead our consultant services strategy moving forward," said Scott Cherevaty, President of the Champion Group.

About Beverage-Air
Beverage-Air, a Welbilt company, is a leading domestic manufacturer of commercial refrigeration solutions, with a vast product offering including over 1,000 unique models across 31 product series and 11 product categories. Founded in 1944, Beverage-Air's factory is located in Brookville, Pennsylvania, with headquarters in Winston-Salem, North Carolina. Beverage-Air is committed to producing top-quality, high-performing equipment for the foodservice market.

About Victory
Victory, a Welbilt company, has been a leading manufacturer of commercial refrigeration products by utilizing a continuous product development process and steady stream of innovative designs. Headquartered in Winston-Salem, North Carolina, and manufactured in Brookville, Pennsylvania, Victory is specified and purchased for use in prisons, colleges, universities, hospitals, supermarkets, schools, and fine restaurants throughout the United States and around the world.

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About Champion Industries
Champion Industries, "The Dishwashing Machine Specialist," offers a comprehensive line of innovative products, including undercounter machines, single-rack door machines, rack conveyor machines, flight-type machines, powered soak sinks, and pot-and-pan washing systems. Champion also manufactures BI-LINE stainless steel foodservice conveyors designed for handling diverse trays and foodservice products. With the ability to customize products for operations of all sizes — from coffeehouses and restaurants to hospitals, schools, and institutions — Champion combines expertise in warewashing, ware handling, and waste reduction to deliver integrated solutions tailored to every need. Driven by a commitment to excellence in products, manufacturing, sales, and service, Champion continues to set the standard in efficiency and reliability across the foodservice industry.

For more information on Beverage-Air, visit www.beverage-air.com; For more information on Victory, visit www.victoryrefrigeration.com ; For more information on products and services, visit www.championindustries.com.

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